



2016 COMMUNITY REPORT

FY 2015 Annual Report



BOARD MEMBERS

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Daniel J. Kelly.....Chairman
 Ben Y. Robinson.....President & CEO
 Rosemary Kelly.....Vice Chairman
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 Richard T. Walsh.....Treasurer & Assistant Secretary

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 Walter Knysz III, MD Lynn M. Torossian
 Thomas V. Larabell Alice J. Wachol
 Jeffrey N. Lutz Robert A. Wilson
 J. Thomas MacFarlane

The Center Board is responsible for governance of Rose Hill Center's highly effective treatment and rehabilitation program. (Tax ID 38-2895077)

Rose Hill Foundation Board of Directors

John P. Tierney.....President
 Robert E. Baker.....Secretary
 Richard T. Walsh.....Treasurer & Assistant Secretary
 J. Michael Moore.....Assistant Treasurer

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 Daniel J. Kelly Mary Ann Van Elslander
 Rosemary Kelly William F. Whelan
 Walter Knysz III, MD Robert A. Wilson

The Foundation Board is responsible for managing investments and fundraising. The Foundation provides grants exclusively to Rose Hill Center. Tax ID 20-0081638

Rose Hill Center Advisory Board

James D. Adamo, MD
 Stephanie W. Bergeron
 William T. Burgess
 Oliver G. Cameron, MD, PhD
 C. Edward Coffey, MD
 Joseph M. Grace
 Waltraud E. Prechter
 Mark Reinstein, PhD
 Alan H. Rosenbaum, MD
 Angammal Veluswamy, MD

The Advisory Board provides guidance and oversight regarding best practices in the treatment of mental illness.



ABOUT ROSE HILL

Mission

To provide a highly effective therapeutic program for adults with mental illness that enables them to manage their symptoms and lead fulfilling lives.

Vision

To be known as the best treatment community for adults with mental illness by implementing effective and innovative treatment and therapy to foster growth and lasting recovery.

Program Overview

Located on 412 acres in northern Oakland County, Rose Hill Center is a residential treatment and rehabilitation facility for adults with a primary diagnosis of serious mental illness. Although mental illnesses cannot be cured, the programs offered by Rose Hill provide individuals with the insights, life skills, attitudes, and medications needed to manage their illness in the same manner that other medical problems are managed. By combining pharmacological treatment with an intense therapeutic rehabilitation program, Rose Hill is able to assist individuals in achieving and maintaining psychiatric stability and their highest level of independence. Rose Hill offers five distinct levels of services:

RESIDENTIAL REHABILITATION

Achieving stability and restoring self-esteem

CO-OCCURRING RESIDENTIAL REHABILITATION

Achieving sobriety and restoring stability

TRANSITIONAL LIVING

One step closer to achieving potential

COMMUNITY SUPPORT

Attaining – and maintaining – independence

EXTENDED RESIDENTIAL

For those who need on-going supervision

Accreditation & Licensing

Rose Hill has earned the Gold Seal of Approval from the Joint Commission, an independent, not-for-profit organization that accredits and certifies nearly 21,000 health care organizations and programs in the United States.

Rose Hill is licensed by the State of Michigan. Staff are licensed to practice in their area of specialty and receive regular and rigorous in-service training. Rose Hill is a member of the American Residential Treatment Association (ARTA)

HIGHLIGHTS FROM 2015

- ▲ Served 133 individuals, many in multiple programs. Since Rose Hill Center opened in 1992, over 1,575 individuals (plus their families) have benefitted from our effective treatment and rehabilitation programs.
- ▲ Admitted nearly 50% of the residents in the Residential Rehabilitation Program and Transitional Living Program from outside of Michigan for the second year in a row. This is an affirmation of our national presence as a center of excellence in treating persons with serious mental illness.
- ▲ Completed the first full year of operation of the Co-Occurring Residential Program which treats individuals with both mental illness and substance use disorder. During this time, there were very positive outcomes and an increased demand for the program.
- ▲ Completed implementation of the Daily Living Activities-20, a rigorous outcome measurement tool. During this second year of use, improvement from admission to discharge was demonstrated as follows: Residential Rehabilitation - 14% improvement, and Co-Occurring Rehabilitation - 33% improvement. For those who also participated in the Transitional Living Program there was a 79% improvement.
- ▲ Re-built the Rose Hill Center and Rose Hill Foundation websites to provide an enhanced user experience, more engaging content, and more efficient functionality. Significantly expanded our reach on Facebook.
- ▲ Completed campus renovations which were funded by the 2011-2014 Capital Campaign. These final projects were in the Kelly Community Center and included new clinical offices, an infirmary and medical exam room, six additional resident bedrooms (providing private rooms), and other refurbishments.
- ▲ Provided financial assistance of \$798,000 to the families of 24 residents who otherwise would not have been able to receive treatment at Rose Hill. Notably, this was a 9% increase over the amount of financial assistance granted the previous year and it supported 26% more residents!
- ▲ Provided subsidies of \$236,000 for the treatment of residents placed at Rose Hill by Michigan's public community mental health agencies. This allowed us to serve an additional 29 people.
- ▲ Provided over \$1 million of uncompensated care (as a result of the above two initiatives) for the second year in a row. In 2015, 53 individuals — who otherwise would not have been able to come to Rose Hill — were able to engage in our treatment programs.
- ▲ Honored Board member Mike Moore as Rose Hill's Distinguished Volunteer at the annual National Philanthropy Day Dinner hosted by the Association of Fundraising Professionals (AFP).
- ▲ Hosted the 24th Annual Golf Invitational, sponsored by Judith Darin in memory of her husband, Ned. Other major supporters included Penske Corporation and Comerica Bank.
- ▲ Received charitable gifts totaling over \$1.4 million to Rose Hill Center and Rose Hill Foundation, including \$98,000 in gifts from estates and bequests.



Carolyn & Mike Moore (center) were honored for their volunteerism at Rose Hill. Mike was also honored as our Distinguished Volunteer of the Year at AFP's Annual Dinner in Detroit.



Winning team at the 24th Annual Rose Hill Golf Outing. Individual golfers: Dr. Tim Sullivan, Jim Ward, Mike Cattanaach and Tom Dharte.



One of six new, private bedrooms in the Kelly Community Center (KCC). These rooms were previously used as offices (that were relocated to the visitor center/administration building.)



Also located in the KCC: An infirmary and a separate exam room (above) made possible by the generous donations of the friends and family of Reggie, a Rose Hill graduate.

THE FOUNDERS SOCIETY

*The Founders Society recognizes individuals and organizations that have donated significantly in support of Rose Hill Center since fundraising began in 1989. These giving totals may represent a one-time gift or a cumulative total of multiple donations, as of 6/30/2016.**

DIAMOND LEVEL | \$1,000,000+

Raymond M. and Jane E. Cracchiolo Foundation
DeRoy Testamentary Foundation
Daniel and Rosemary Kelly
An Anonymous Grateful Family

PLATINUM LEVEL | \$500,000-\$999,999

Don L. and M. Jeannine Gundle
The Kresge Foundation

GOLD LEVEL | \$250,000-\$499,999

Ethel and James Flinn Foundation
Gordon B. and Marion MacKenzie
McGregor Fund

Order of Malta, American Assoc. USA
Ralph L. and Winifred E. Polk Foundation
Mr. and Mrs. John P. Tierney

Mr. and Mrs. David J. Vander Broek
Mr. and Mrs. William F. Whelan

SILVER LEVEL | \$100,000-\$249,999

Anonymous
Arcori Family VOS Golf Outing
Rodger and Judy Asbury
Robert E. and Anne Baker
Bank One / NBD
Ann L. Bronfman Foundation
Emily Burrell Revocable Trust
Dr. and Mrs. Oliver G. Cameron
Chrysler Foundation
Community Foundation
for Southeast Michigan
Judith and Dennis A. (Ned) Darin, Jr.
The George R. and Elise M. Fink Foundation

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Ford Motor Company Fund
Henry Ford Health Systems
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The Jewish Fund
Paul E. and Shirley Kelly
Knight Foundation
Roy I. Lahring
Mr. and Mrs. Thomas V. Larabell
Oliver Dewey Marcks Foundation
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(Star Lincoln)
Richard P. Monley

Mr. and Mrs. J. Michael Moore
Mr. and Mrs. Roger Penske /
Penske Corporation
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Mr. and Mrs. Stephen R. Polk
Andrew D. Shaw
Elizabeth, Allan & Warren Shelden Fund
Estate of Mary Ellen Smith
Toth Family Foundation
United Way for Southeastern Michigan
Mr. and Mrs. Richard T. Walsh
Jeff and Christine Willemain
Matilda R. Wilson Fund

BRONZE LEVEL | \$25,000-\$99,999

Amerisure Companies
Ameritech Michigan
ANR Foundation / ANR Pipeline
Arts, Beats & Eats Foundation
Mr. and Mrs. James N. Bahan
Peter and Marijane Barry
Ludger A. Beauvais
Mr. and Mrs. Jeffrey D. Bergeron
F. Ross & Laura Jean Birkhill Family Foundation
Blue Cross/Blue Shield of Michigan
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Chicago Bears Football Club, Inc.
Comerica Bank
Compuware Corporation
Everill and Raymond Conroy
Consumers Energy Foundation
Deloitte & Touche / Deloitte LLP
Detroit Edison Foundation
Walter Douglas Family / Avis Ford
Mr. and Mrs. David Easlick & Family
Ernst & Young
James and Rosemarie Flaherty
Frey Foundation
Rollin M. Gerstacker Foundation
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Frances O'Connor Hardart
Alan and Nancy Henderson
James S. and Lynelle A. Holden Fund
Hudson-Webber Foundation

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Mr. and Mrs. Verne G. Istock
Cara Kazanowski & Family
W.K. Kellogg Foundation
Dr. and Mrs. Walter Knysz Jr.
Mr. and Mrs. Albert A. Koch
Joseph J. Laurencelle Memorial Foundation
Ilija Leticia / Leticia Corporation
Edward C. and Linda Dresner Levy
Little Caesar Enterprises, Inc.
The Masterpool Foundation Trust
Mr. and Mrs. David N. McCammon
Mr. and Mrs. Douglas M. McCracken
Mr. and Mrs. James W. McLernon
James H. McNeal Charitable Foundation
Mr. and Mrs. Thomas G. McNeill
Meadowbrook Insurance Group
Ann Meier Trust
Mr. and Mrs. Steven P. Mellos
Michigan National Bank
Microsoft Corporation
Mr. and Mrs. Ralph E. Miesel
Michael and Colleen Monahan Fund
David and Miriam Mondry Philanthropic Fund
Ruth Coulson Monley
Thomas P. II and Beverly Moore
Moscone Family Foundation
Thomas and Jacquelyn Murphy
Robert and Monica Mylod
Dr. and Mrs. Michael A. Nigro
Northern Trust Company

Marvin and Peggy Novick
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I.A. O'Shaughnessy Foundation
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The Karen & Drew Peplar Foundation
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Sage Foundation
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Mr. and Mrs. Michael P. Whelan
E.L. Wiegand Foundation
Mr. and Mrs. Robert A. Wilson
Thomas E. and Elizabeth A. Wolfe

**Due to the historical content of this list, individuals may be deceased or organizations may no longer exist.*

FROM OUR FOUNDERS

Dear Friends:

We are grateful for — and honored by — the many donors who continue to support Rose Hill so generously each year.

In 2015, we received gifts ranging from \$10 to \$500,000 from over 500 donors. Although we received gifts from foundations and corporations, most support came from individuals and/or the community organizations to which they belong: churches, clubs, service groups and the like. Along with each of these gifts came the implicit message that the programs and services at Rose Hill are valued and deserving of support. Our response: We appreciate each and every gift. When you send a gift that's meaningful to you, it's meaningful to us and we are grateful.



Below are notes recently received from donors that explicitly underscore the importance of Rose Hill Center:

We are proud of the work you do and glad we can support you again this year. (Knights of Columbus)

We continue to be blessed by the presence of such an outstanding mental health facility with such exceptional staff and programs. (Church)

I shudder to think what might have happened to her if she hadn't finally come to Rose Hill. Our family appreciates all of the loving care you give to her. (Mother of a Resident)

We applaud you and the board for your commitment to service in the field of mental illness and in making a profound difference in so many lives. (Family Foundation)

Your vision has become a beautiful reality. Thank you. (Mother of a Graduate)

My golf friend talked about Rose Hill so I viewed your website. I was impressed and decided to make a small donation. (New Donor)

In his will, he expressed his wish that this gift be made to the Rose Hill Foundation. My family and I are happy to honor that request to benefit an institution that he — and we — have always cared about so deeply. (Family of a Board member who passed away in 2015)

To note the holiday season, we thank you for all that you do to improve the quality of life in our community. (Business Associates)

Keep up the good work! (Long-time Donor)

With your help, Rose Hill will “keep up the good work” by continuing to provide the treatments and therapies that make “a profound difference in so many lives” of adults with mental illness.

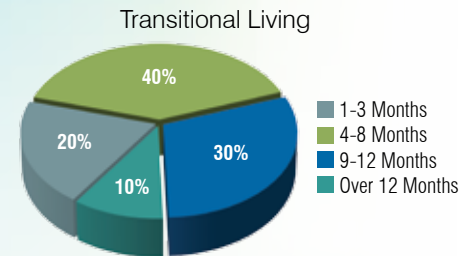
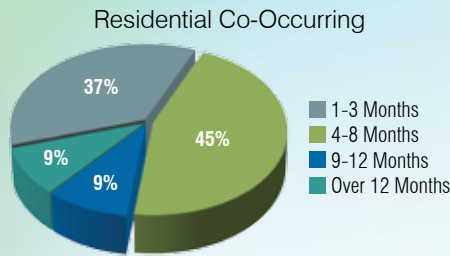
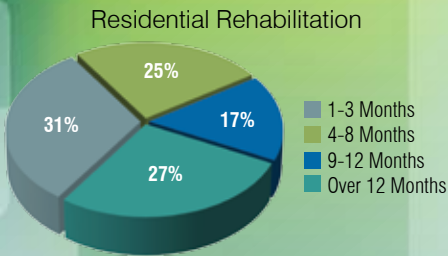
For this reason, we once again thank you, on behalf of our residents and families, for your generosity, your interest, and your encouragement.

Sincerely,

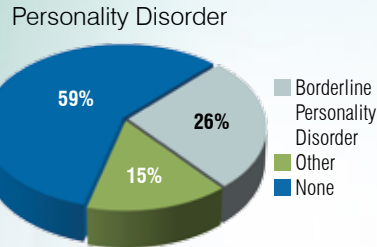
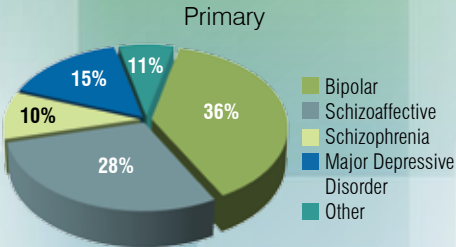
Dan and Rosemary Kelly
Founders

2015 RESIDENT STATISTICS

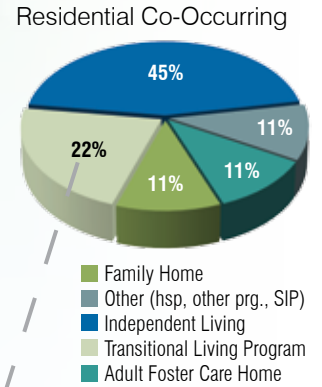
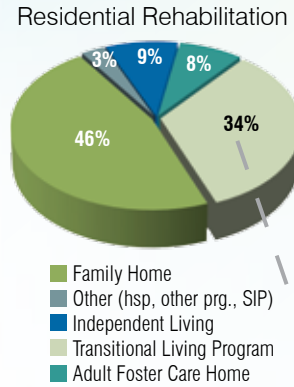
Average Length of Stay



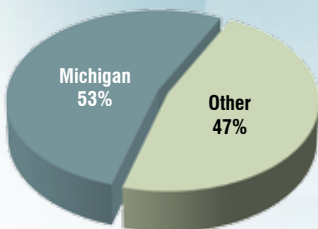
Diagnosis



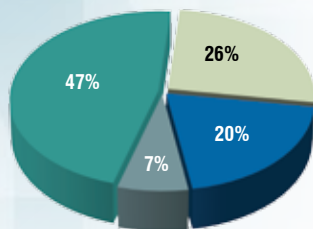
Rose Hill's Graduates: Where Did They Go After?



Home State

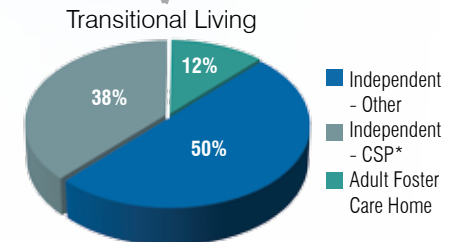
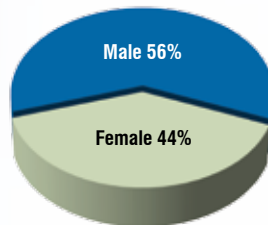


Payment Source



Michigan - 45
 IL - 16 OH - 2 NY - 2
 CA - 4 FL - 2 LA - 1
 IN - 4 KS - 2 VA - 1
 TX - 4 MO - 2

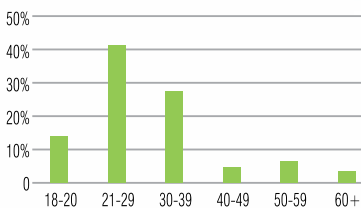
Gender



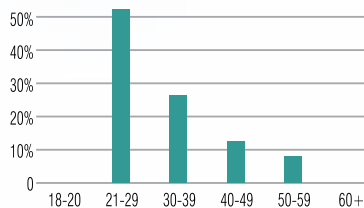
* Rose Hill Community Support Program

Age

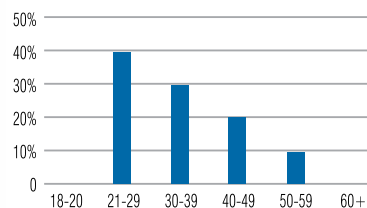
Residential Rehabilitation Program



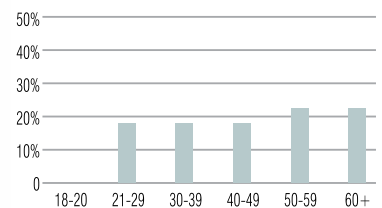
Co-Occurring Program



Transitional Living Program

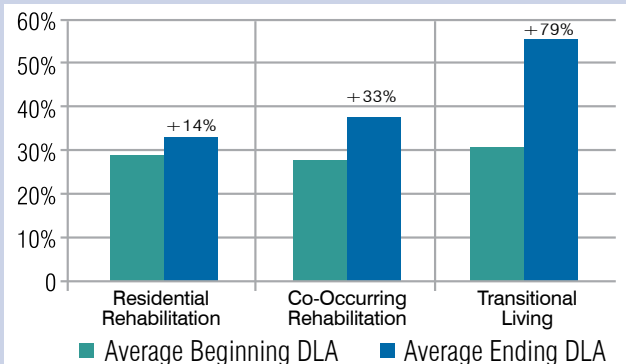


Extended Residential Program



OUTCOME MEASURES

Each year, the success of Rose Hill Center's treatment program can be seen in the lives of the residents who return to their families and communities. We have verified this through outcomes measures and assessments which have consistently shown an improvement in our residents' functioning and a decrease in psychiatric symptoms. Rose Hill utilizes the Daily Living Activities-20 (DLA-20), a research-based outcomes measurement tool which measures twenty items of functionality. The DLA-20 is measured at admission, quarterly, during transfer to another Rose Hill program level, and at discharge. In 2015, the DLA-20 scores of residents who successfully graduated from one of our Residential Programs averaged an increase of 14%-33%. Those who then participated in the Transitional Living Program averaged a 79% improvement.



A LETTER TO THE ROSE HILL COMMUNITY

Dear Friends:

I am pleased to provide you with this summary of our operations, programs and achievements during the past year. It is our hope that all donors, family members, past residents, Board members and friends of Rose Hill Center will be gratified by the information presented in this **2016 Community Report**.



The *Highlights From 2015* (page 1) and *2015 Resident Statistics* (page 4) provide an overview of the people we served and the programs we provided in 2015. As you can see, everything points to the on-going effectiveness of treatment at Rose Hill. This information also draws attention to the reasons we do what we do at Rose Hill Center.

Our founders, board members, and team members engage in this challenging work out of a strong commitment to make the world a better place by focusing our resources, energy, knowledge and passion on improving the lives of people with mental illness. This, of course, includes the increasing number of residents who are presenting to us with complex conditions: serious thought and mood disorders that require effective medications and therapies; personality disorders that require education, therapy and ongoing coaching; co-occurring substance use disorders that require a strong recovery and abstinence focus; and an array of untreated medical conditions that require continuous oversight by our nurses and doctors, as well as referral and treatment by outside medical professionals. And yet, despite these challenges, we know that as a result of our ongoing efforts, recovery and a meaningful life are not only possible but probable.

We also know that our efforts can help reduce the tragic outcomes (most commonly self-injury and/or injury of others) that can occur when individuals with serious mental illness go untreated. While programs like Rose Hill Center cannot prevent the violent actions of persons who become immersed in religious or political fanaticism, we can — and do — address some of the underlying mental conditions that are so often identified after a tragedy occurs.

We can also address the stigma, and even social ostracism, that are often significant challenges in connecting individuals and their families with appropriate services. At Rose Hill Center, we successfully serve and support people from a wide array of religious, cultural, racial, economic and ethnic backgrounds. Our caring staff and our structured programs focus on the therapeutic work and meaningful life activities that are effective in breaking through social barriers. At Rose Hill, we will never stop fighting the stigma that prevents vulnerable people from engaging in programs that will be life-changing for them, their families, and our communities.

Each and every one of our supporters and constituents plays an important role in the continued success of Rose Hill Center. Your financial support, as well as your encouragement, is essential! On behalf of everyone at Rose Hill: “THANK YOU!” If you have any questions about anything in this report or need any additional information about Rose Hill, please call me at 248-531-2411.

Sincerely,

A handwritten signature in black ink that reads "Ben Y. Robinson". The signature is written in a cursive, flowing style.

Ben Y. Robinson
President & CEO

ROSE HILL SOCIETY - 2015

An annual giving leadership society of individuals, foundations, corporations and groups that support Rose Hill Center and/or Rose Hill Foundation with annual giving of \$1,000 or more

\$100,000 - \$125,000

Toth Family Foundation
DeRoy Testamentary Foundation

\$50,000 - \$99,000

Mr. and Mrs. J. Randal Cochrane
Estate of Ann Meier
Whelan Family Foundation

\$25,000 - \$50,000

Ethel and James Flinn Foundation*
M. Jeannine Gundle
Mr. and Mrs. R. Wayne Gwizdala
Richard P. Monley

\$10,000 - \$24,999

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Robert E. Baker
Mr. and Mrs. Thaddeus Buda, Jr.
Everill Conroy
Raymond M. & Jane E. Cracchiolo Fdn
Judith Darin
Dick and Ruth Griffin
Mr. and Mrs. Richard J. Hynes
Daniel and Rosemary Kelly
Oliver Dewey Marcks Foundation
Mr. and Mrs. J. Michael Moore
Thomas and Jacquelyn Murphy
David K & Andrea Page Philanthropic Fund
Ralph L. and Winifred E. Polk Foundation
Mr. and Mrs. John J. Reinhart
Mr. and Mrs. John P. Tierney
Mr. and Mrs. David J. Vander Broek
Jeff and Christine Willemain

\$5,000 - \$9,999

Mr. and Mrs. Jeffrey D. Bergeron
F. Ross & Laura Jean Birkhill Family Fdn
Mr. and Mrs. David H. Boerger
Emily Burrell Revocable Trust
Comerica Bank
George R. and Elise M. Fink Foundation
Frances O'Connor Hardart
Dr. Lewis Markoff &
Dr. Caroline Samuels
Mr. and Mrs. James W. McLernon
Mr. and Mrs. John Nicholson
Penske Corporation
Waltraud E. Prechter
Mr. and Mrs. Gregory J. Schwartz, Sr.
Elizabeth, Allan & Warren Shelden Fund

\$5,000 - \$9,999 (cont.)

Greg and Janice Suhajda
Mr. and Mrs. Michael P. Whelan
Mr. and Mrs. Brian C. Whelan
Mr. and Mrs. Robert A. Wilson
Thomas E. and Elizabeth A. Wolfe

\$2,500 - \$4,999

Mr. and Mrs. Richard A. Brodie
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William T. Burgess & Kathryn Wood
Enterprise Holdings Foundation
Ernst & Young
James and Rosemarie Flaherty
Thomas and Ruth Grimaldi Foundation
Jim and Lorraine Heimbuch
Reverend Robert J. Lord
Eugene and Jeanne LoVasco
Jeffrey N. Lutz & M. Cathy Nowosielski MD
Northern Trust Company*
Meadowbrook Insurance Group
Moscone Family Foundation
Quantum Ventures (Skandalaris)
St. Hugo of the Hills Altar Guild
Tom and Lynn Torossian
Mr. and Mrs. Richard T. Walsh

\$1,000 - \$2,499

Accent Decorating & Design
Ann G. Aliber
Avis Ford - Douglas Family
Dr. and Mrs. John D. Baker
The Bank of America Charitable Fdn*
Peter F. Barry
Michael and Joan Bergman and Family
Mr. and Mrs. John R. Birmingham
Mr. and Mrs. Earl R. Boonstra
John and Patricia Calderini
Reverend & Mrs. Lawrence Chamberlain
Thomas & Carol Cracchiolo Foundation
The Cold Heading Foundation
Maryann Cromwell
Deloitte LLP
Frank G. and Gertrude Dunlap Fund
Jan Eccles
Eikos Holdings - Stavropoulos
Mr. and Mrs. Robert C. Emde
M. Joan Farrar
Mr. and Mrs. Walter B. Fisher
Mr. and Mrs. Dennis J. Flynn
Ken and Julie Francis
Charles & Christine Frank

\$1,000 - \$2,499 (cont.)

John T. Frye
Arthur J. Gallagher Risk Mgmt Services
W. Michael George
Carleton and Mary Lou Griffin Fund
T. Stephen Hauser
TL Hawkins & Kristie Miller
Mr. and Mrs. Alan D. Henderson
Mr. and Mrs. James P. Hogan
Patrick R. Jakeway
George G. Johnson Fund
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Dr. and Mrs. Robert A. Kelly
Shirley Kelly
Bonnie and Al Koch
Dr. Gerald and Elaine Laker
Mr. and Mrs. Thomas V. Larabell
James A. Lefere
Michael and Kathryn Lewis
Phyllis Peters Look
Annemarie Lopez
J. Thomas and Valerie L. MacFarlane
Dan and Marilyn Maher
Rita Margherio
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The Michael F. McManus Foundation
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Leonard and Barbara Trotta
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Robert Vlasic
Matthew Howell and Julie Wagner
Mr. and Mrs. Kenneth L. Way
Mr. and Mrs. James B. Wright

* Matching gift organization

In grateful recognition of those donors who contributed \$500-\$999 during 2015

Thomas and Karen Aliber
 Pete and Barb Bauman
 Janet H. Beattie
 Rick, Valerie & Charles Berry
 Mr. and Mrs. Bruce D. Birgbauer
 Dr. and Mrs. William R. Birkhill
 Bloomfield Hills Garden Club
 Mr. and Mrs. Paul L. Broughton
 Mr. and Mrs. Peter A. Campbell
 J. David and Mary Carson
 Michael Cattanach
 Chuck and Joanne Ciuni
 Kerri Comstock
 Sheila Carey Connolly
 Mr. and Mrs. John M. Coughlin
 Mr. and Mrs. Raymond Dallavecchia Jr.
 Mr. and Mrs. Thomas J. Dharte
 Howard Emorey
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 Mr. and Mrs. Patrick J. Flynn Jr.
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 Katrine & Ramez Hakim Family Charitable Fund
 Charles M. Hammond
 Don and Phoebe Hanson

William Henneghan
 Eric Hesperheide and Judith Hicks
 Mr. and Mrs. Willis Hesselroth
 Sheila Hess
 Lew and Linda Hryhorczuk
 Marieta Jamsek-Rolnick MD
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 Mr. and Mrs. John Lynch
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 Mr. and Mrs. Patrick J. Mansfield
 John and Marianne McBrearty
 Mr. and Mrs. David N. McCammon
 Mr. and Mrs. Alonzo L. McDonald
 Mr. and Mrs. Jerrold L. McPartlin

Gene and Lois Miller
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* Matching gift organization

REVENUE & EXPENSE SUMMARY

Rose Hill Center

Year Ended December 31, 2015

Program Revenue	
Residential Rehabilitation	\$3,217,471
Extended Residential	1,191,819
Transitional Living	432,481
Community Support	94,255
Investment Income	(13,571)
Other Income	<u>22,870</u>
Total Operating Revenue	<u>\$4,945,325</u>
Program Expenses	\$4,857,959
Management and General Expenses	<u>399,027</u>
Total Operating Expenses	<u>\$5,256,986</u>
Operating Loss	<u>\$ 311,661</u>
Contributions Received*	
Capital Campaign	\$ 44,364
General	306,595
Rose Hill Foundation	330,000
Development Expenses	<u>(141,916)</u>
Net Contributions	<u>\$ 539,043</u>

* Donations to the Rose Hill Foundation are not included in this report. However, the above amounts include the Foundation's contributions to Rose Hill Center.

LEGACY GIVING

Did you know that proceeds from estate gifts are directed to our Financial Assistance Program? Naming the Rose Hill Foundation as a beneficiary supports one of our most powerful initiatives: *Making treatment available to individuals and families who otherwise could not afford it.*

Rose Hill is grateful to those who are already members of our legacy society, the Circle of Independence, and we would be honored to include you on this list.



Members of the Circle of Independence

Mr. and Mrs. James N. Bahan
Robert E. Baker
David E. and Theresa Ballenberger
David H. and Debby Boerger
Earl Boonstra
Marilyn Cooper
Zachary Endress MD
Carol Gelderman
Don L. and M. Jeannine Gundle
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David K. Page
James & Pauline Pittenger Family
Mary Ellen Smith
Joseph Vandenheede

To learn how you can make a deferred gift to the Rose Hill Foundation or to document your bequest and join the Circle of Independence, contact Ben Robinson, 248-531-2411.

FINANCIAL ASSISTANCE IS A LIFELINE FOR FAMILIES

Our goal at Rose Hill Center is to help individuals achieve psychiatric stability and personal independence. With support from our donors, this is exactly what happens at Rose Hill. Not long ago, the mother of a now-graduate of our Residential Rehabilitation Program, who had come to us from Massachusetts, put it this way:

“Rose Hill Center is the gold standard for residential treatment for mental health. I’m sorry to say there is not much across the country that can compare to the treatment provided by these wonderful people.”

Her statement highlights two important points: (1) Rose Hill provides effective treatment. (2) Rose Hill has a national reputation of excellence. Our outreach team regularly shares information at national conferences and our admissions team receives daily phone calls from families across the country as well as in Michigan. We do not have a shortage of inquiries.

However, funding the cost of residential mental health treatment is a continued challenge for many prospective residents and their families. The number of hopeful residents who are unable to afford the full cost of quality mental health care — and don’t qualify for assistance for residential treatment, from either a publicly supported mental health agency or from an insurance provider — has risen dramatically in recent years. While Rose Hill strives to offer affordable fees, often significantly lower than similar programs across the country, we regularly see families faced with an agonizing reality in which the health and well-being of their loved one continues to be jeopardized. When families cannot pay the cost, it often means their loved one will ‘pay the price’ when they are unable to receive services.

In response to this challenge, Rose Hill Center has established a Financial Assistance Program. It is the focus of most of the fundraising efforts by the Rose Hill Foundation in support of Rose Hill Center. Each year, the proceeds from the Foundation’s Annual Golf Invitational are directed to the Financial Assistance Program. Likewise, the Foundation’s year-end Annual Fund Campaign solicits donations for this important initiative. Unless otherwise specified, planned and estate gifts also support the Financial Assistance Program.

Who is helped by the Financial Assistance Program?

- Families who need help to pay for their loved one to come to Rose Hill in the first place
- Families who have paid privately but are unable to continue when additional treatment is warranted
- Families who have paid privately for the entire residential portion of the program but need assistance so their loved one can move into the Transitional Living Townhouses to further practice the skills they’ve acquired
- Families with short-stay insurance benefits (typically under 30 days) who see the promise of on-going treatment at Rose Hill and do not want their loved one to be discharged

What would these families say to donors who support Financial Assistance through an outright gift or a planned gift? One mother provided the following answer:

“Thank you for giving my daughter the chance to enjoy a life filled with relationships, work, joy, intellectual curiosity, and the ability to plan and care for others. I am grateful that each of these elements has returned to her through the help of the Rose Hill staff and your generosity in supporting the scholarship fund. You have given my daughter the ability to live her life to her greatest potential.

“By giving my daughter a healthy life she enjoys you have made our family stronger. We feel your impact. God bless you. And I thank you from the bottom of my heart.”

Since Rose Hill opened in 1992, we have consistently returned seriously ill people to their families and society as more productive, self-motivated, and independent individuals. Your support of the Financial Assistance Program makes recovery and independence a reality for even more people who struggle with mental illness.



When families cannot pay the cost, it often means their loved one will ‘pay the price’...



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